



**vileda**<sup>®</sup>  
PROFESSIONAL

# LEADING WITH **LESS**

The new recycled  
durable wipes



a brand of

**FREUDENBERG**

# LEADING WITH LESS

As a global leader in cleaning solutions, we firmly believe that every product we develop must contribute to a sustainable future. That's why we have created a brand-new range of durable wipes that are coming with up to 67% recycled superior superior microfibre technology – for no compromises on the cleaning performance and hygiene.

This is all part of our drive to help you further reduce your stakeholders footprints by reducing waste and CO<sub>2</sub> emissions throughout the cleaning process. So, take this as an advantage to further grow your business whilst contributing to a healthier planet: **Leading with less.**

# The **new recycled** durable wipes

LEADING MICRONFIBRE  
HYGIENE &  
DISINFECTION



LESS  
PES-WASTE  
& CO<sub>2</sub>

Up to

**100%**

**recycled**

**100%**

**hygiene**

# This is how we did it.

## The r-process by Vileda Professional:



Post-consumer plastic



Shredded into flakes



Flakes are processed into fibres



Fibres are knitted into cloth



r-durable wipes

# The new recycled durable wipes



# **r**-NanoTech micron

**r** for responsibility

**r** for resources

**r** for recycled

Clean meets green.



# Since we love it clean, everywhere

we use our „Love It Clean“ label to highlight the most sustainable product choices

– such as the **r-NanoTech micron**



LOVE IT CLEAN



67% RECYCLED MATERIALS





# r-NanoTech micron

**Superior  
Micronfibre  
cleaning  
performance**

**Made from  
67% recycled  
PES**

# r-NanoTech micron



Superior Micronfibre  
cleaning performance



Tumble drying  
not needed



67% recycled  
materials

# r-NanoTech micron

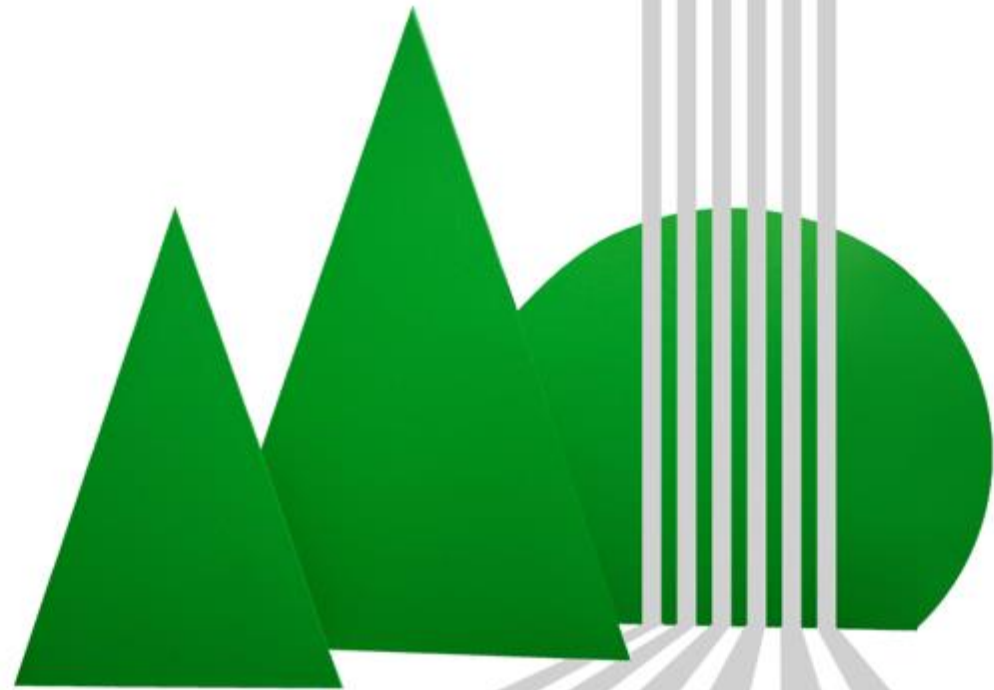
Effective and rapid cleaning of high-risk areas due to advanced microfiber technology

• Most hygienic cleaning of all surfaces due to the removal of 99.99% of bacteria and viruses

• More convenient and energy-saving as tumble drying is not needed, cloths can be stored in damp condition up to 72 hours.

• Washable 500 times

4 color system for simple differentiation of wipes and individual adaption to hygiene system



# r-NanoTech micron

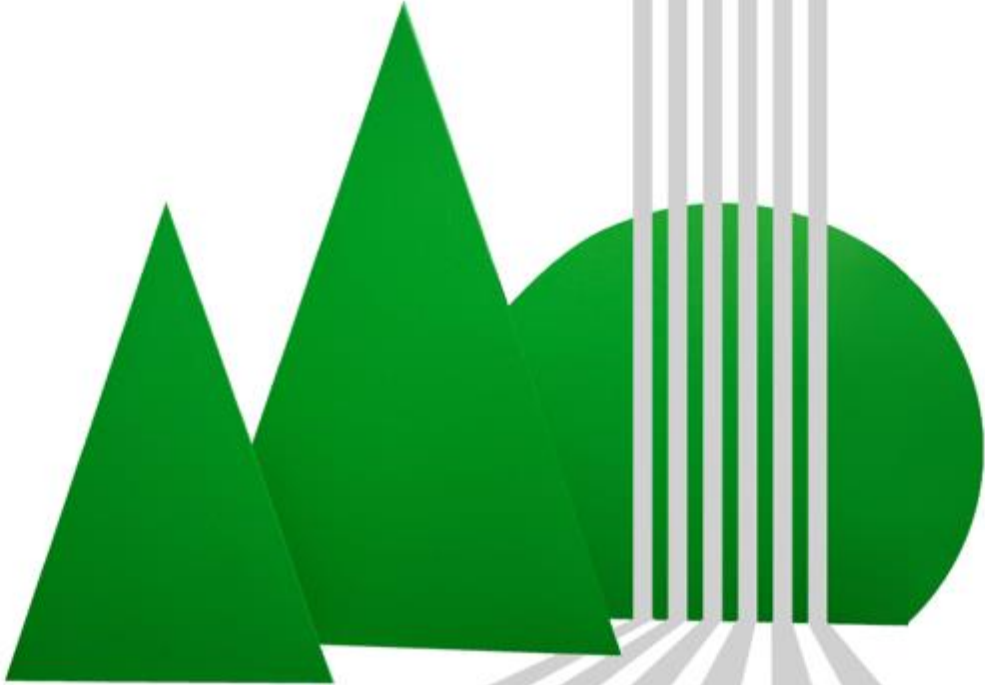
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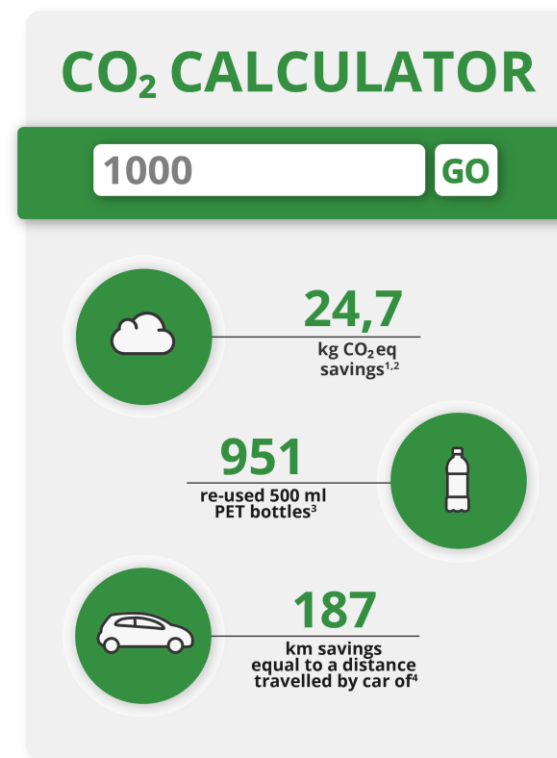
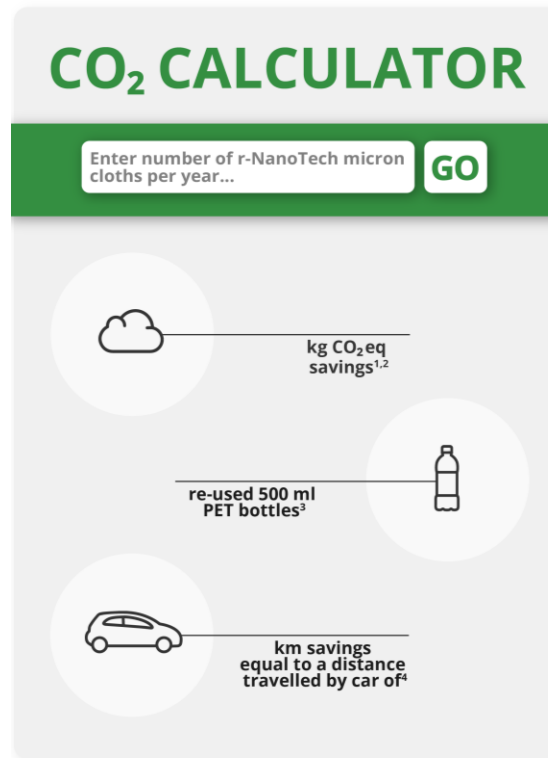
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# Calculate your benefits

Calculate the CO<sub>2</sub> and number of PET bottles you can save by switching to **r**-Products



[www.vileda-professional.com](http://www.vileda-professional.com)



# Vileda Professional – Your leading partner for a clean and safe facility

- Everything we do grows from a constant dialogue with our customers. Based on more than 60 years experience in the business we are experts for the needs, challenges and conditions within professional cleaning. That is why we develop products and offer cleaning solutions that exceed our customers' expectations.
- Our innovative systems and superior services make our customers' daily work easier and more efficient.
- We commit ourselves to excellence – every Vileda Professional product offers the highest quality standards and minimizes the risks of your daily business.
- We make people work smarter, not harder: so, we focus on ergonomics, performance and design at every stage of the R&D phase, while using our patented technologies.
- We constantly strive for superior systems and services that support global sustainability.
- The Vileda Professional brand is part of the Freudenberg Group – a global technology group that strengthens its customers and society long-term through forward-looking innovations.



For more information visit our website  
[www.vileda-professional.com](http://www.vileda-professional.com)