

Retail therapy

Cleaning, Disinfection and Hygiene within retail outlets

Retail therapy

Customers are looking forward to spending time visiting shops and retail sites rather than online from their sofas.

Premises now have to not only be visibly clean, but also hygienically clean.

Reassessing your cleaning methods, processes and products are the first step to this process.

Placing special attention on frequently touched areas not only reduces transmission risks but gives an added visual assurance to your customers.

At Vileda Professional we can support the process by arranging a site visit to discuss a range of topics including:

- General Cleaning Guidelines
- Which cleaning method is hygienically right for you
- The importance of cleaning in the disinfection process
- Quality you can trust
- Benefits of MicroFibres



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MicronQuick

Instructions for use

MicronQuick

- Made from green polyesters for superior cleaning performance
- Very efficient removal of dirt and stains on shiny surfaces
- 99.99% bacteria and germs removal certified by independent test institute
- Endless fibres for lint-free cleaning results
- Superior washing resistance for daily handling
- Ideal for pre-preparation methods – saves chemicals, water and time

1. Fold cloths

Take 20 cloths
Fold each cloth 3 x and stack on top of each other.

2. Place folded cloths into bucket

Place stack of 6 cloths into the 5 litre bucket.

3. Dose the cloths

Measure water/solution in measuring cup (500 ml).
Pour half of the water evenly over the cloths.

4. Turn cloths over

Turn cloths over and place back into 5 litre bucket.

5. Dose with remaining water/solution

Pour the remaining half of the water/solution evenly over the cloths.

6. Distribute solution evenly

Tip: Gently knead the pile of cloths to distribute the moisture evenly over all cloths.

Recommended solution per cloth			
Cloths	water	cloths	water
1	50 ml	13	130 ml
2	60 ml	14	140 ml
3	70 ml	15	150 ml
4	80 ml	16	160 ml
5	90 ml	17	170 ml
6	100 ml	18	180 ml
7	110 ml	19	190 ml
8	120 ml	20	200 ml

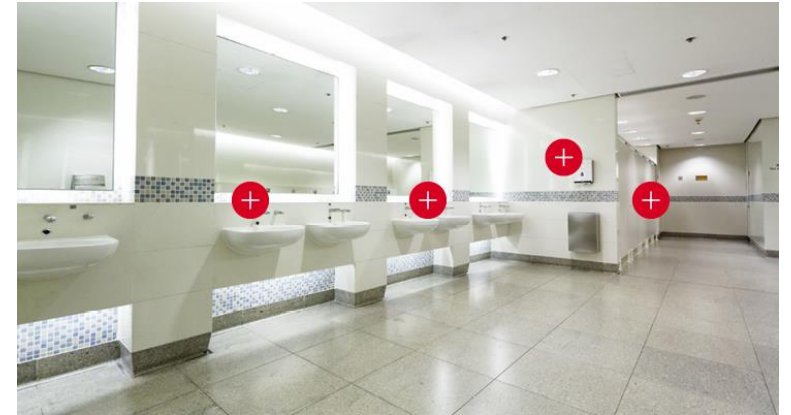
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General cleaning guidelines

As sites re-open, it is important to read through and **update your cleaning routine**:

- Check protocols and cleaning plans are up to date
- Identify and educate all staff of 'frequently touched surfaces' and increase cleaning frequency
- Ensure all staff are cleaning as instructed and following the cleaning plans.
- Check the cleaning tools are the correct professional tools for the tasks required.
- After use thoroughly clean or if required, disinfect all cleaning tools ready for next use.



MicronQuick
Instructions for use

MicroQuick

- Made from **Acetate** for superior cleaning performance
- Very efficient removal of fatty dirt even on shiny surfaces
- 99.9% bacteria and germs removed (certified by independent test institute)
- Endless fibres for the best cleaning results
- Superior washing resistance for daily housekeeping
- Ideal for pre-preparation methods - saves chemicals, water and time

1. Fold cloths

Take 20 cloths
Fold each cloth 3 x and stack on top of each other.

2. Place folded cloths into bucket

Place stack of 8 cloths into the 5 litre bucket

3. Dose the cloths

Measure water/solution in measuring cup (see table).
Pour half of the water evenly over the cloths.

4. Turn cloths over

Turn cloths over and place back into 5 litre bucket

5. Dose with remaining water/solution

Pour the remaining half of the water/solution evenly over the cloths.

6. Distribute solution evenly

Tip: Gently knead the pile of cloths to distribute the moisture evenly over all cloths.

cloth	water	cloth	water
1	50 ml	11	500 ml
2	60 ml	12	580 ml
3	80 ml	13	380 ml
4	120 ml	14	420 ml
5	180 ml	15	480 ml
6	180 ml	16	480 ml
7	220 ml	17	520 ml
8	480 ml	18	560 ml
9	270 ml	19	570 ml
10	300 ml	20	600 ml

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Which cleaning method is hygienically right for you?

Significant hygiene improvements can be achieved by implementing the correct cleaning method

Understanding the risk level of your site is a starting point:

Higher Risk: Hotels, Bars, Restaurants, Gyms, Airports.

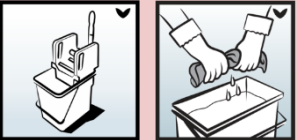



Large turnover of visitors, often from multiple countries and visit even if unwell.

Medium Risk: Education, Offices.

Lower number of visitors, semi-public and therefore easier to control

Which cleaning method is hygienically right for you?

Understanding the main types of cleaning methods is important as not all methods work in every site and situation:

Method	Process	Hygiene Level
Bucket / Bucket & Press 	<ul style="list-style-type: none"> • Bucket of cleaning solution is made up • Cloth/mop is dipped into solution and wrung out • Cloth/mop is used to clean surface and returned to bucket • Cloth/mop used many times in different areas 	<ul style="list-style-type: none"> • Low: Strongest risk of cross contaminating • Same cloth/mop used in many areas, passing contaminants between areas • Dirt released from cloth/mop after use into bucket contaminating cleaning solution
Spray 	<ul style="list-style-type: none"> • Cloth/mop or surface directly sprayed with solution • Surface wiped clean • Next area sprayed and wiped clean • Cloth/mop mostly used many times in different areas (but can be clean cloth/mop per room) 	<ul style="list-style-type: none"> • Medium: intermediate risk of cross contamination • Spray bottle ensures no dirt released into cleaning solution used in next area • Spray bottle/canister can become contaminated when emptying and refilling • Often same cloth/mop used in many areas, passing contaminants between areas
Pre- Prepared, washable  <p>350-400ml / mop</p>	<ul style="list-style-type: none"> • Multiple clean cloths/mops placed into bucket and dosed with cleaning solution or only cold water • Each cloth/mop used to clean one area and then put into laundry • A clean cloth/mop used to clean the next area 	<ul style="list-style-type: none"> • High: Very low risk of cross contamination • A clean cloth/mop used in each area • No central solution bucket • Reduced or no detergent residue at all, less risk of building a bio-film
Single Use 	<ul style="list-style-type: none"> • Each mop or cloth moistened with detergent solution or only cold water Individually or in a batch • Each cloth/mop used to clean one area and then disposed • A clean cloth/mop used to clean the next area 	<ul style="list-style-type: none"> • Highest: Extremely low risk of cross contamination • A clean cloth/mop used in each area • No central solution bucket • Reduced or no detergent residue at all, less risk of building a bio-film • No laundry logistics, less cross contamination risks

All Vileda Professional experts can advise on how changes to the process used will improve hygiene across your site

General cleaning guidelines

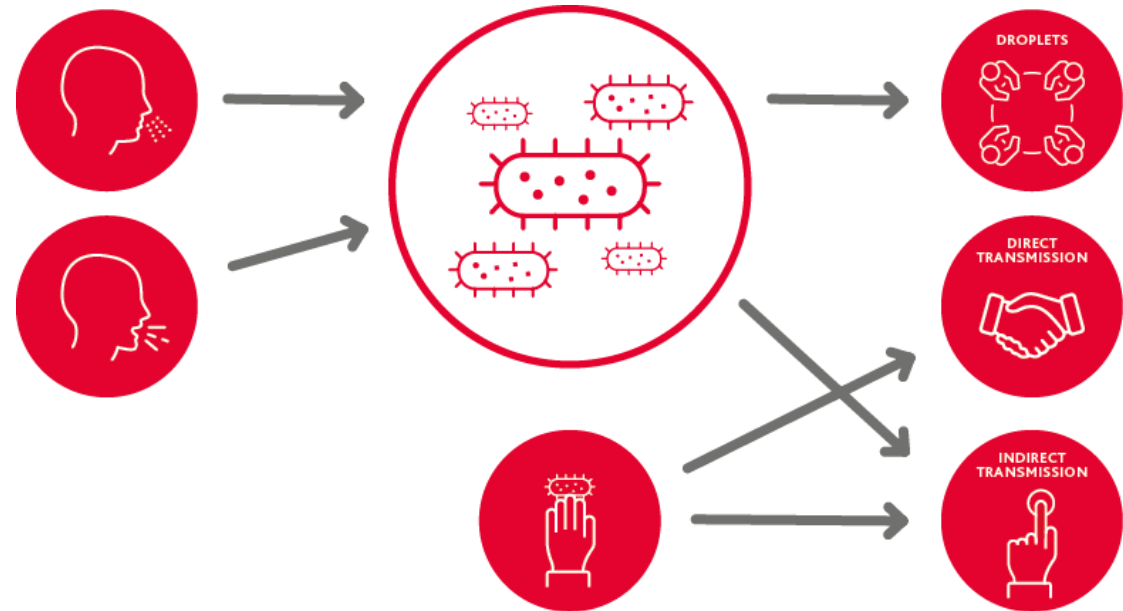
As sites re-open, it is important to read through and **update your cleaning routine**:

- Pay attention to hand hygiene, if needed give training on how to wash or disinfect hands
- Pay attention to personal protective equipment like e.g. masks, gloves and safety glasses
- Use websites to check all protocols and guidelines are in line with official authorities.

Why infection prevention is not just for healthcare

Germs do not move themselves, they depend on:

- **People touching surfaces**
(indirect transmission)
- **Person to person or animal contact**
(direct transmission)
- **Coughs and sneezes**
(air transmission)
- **Food**
(food transmission)



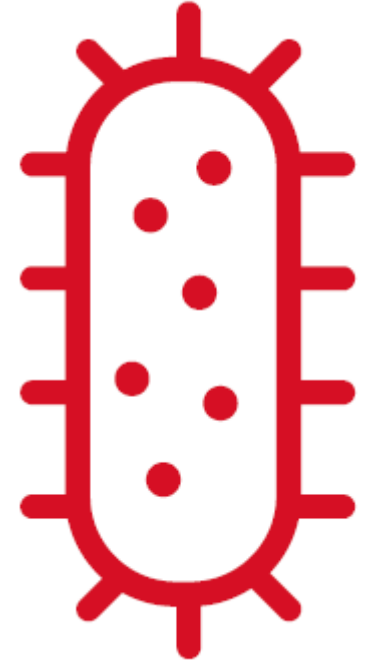
Why infection prevention is not just for healthcare

Infection prevention looks at **'all activities aimed at breaking the infection chain'**

- Mandatory in all HC sites
- Should have the same focus in all sites (offices, schools, restaurants)

How to improve infection prevention

- Identification of and increase frequency of cleaning surfaces touched the most
- Correct cleaning protocols
- Correct cleaning equipment and training in how to use
- Personal hygiene measures (e.g. washing hands)

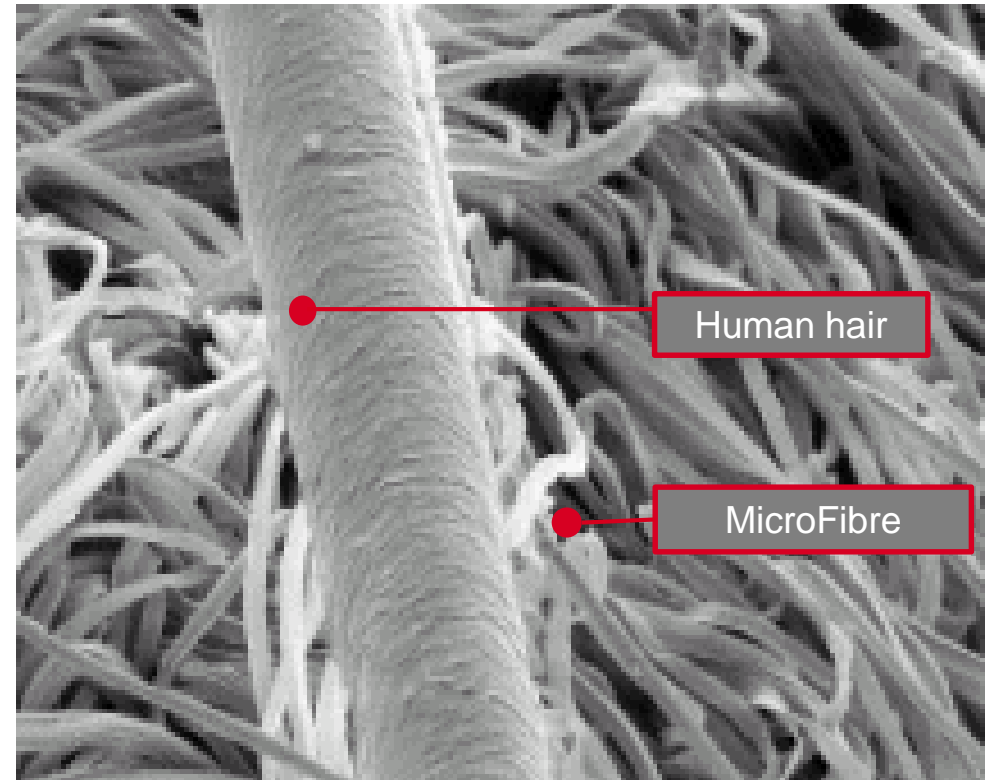


Implementing these actions can significantly reduce transmission risks

Not all Microfibers are the same?

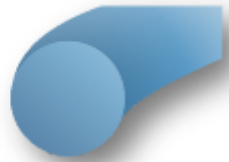
What are microfibers?

- **Very fine fibres**
Fibre thickness <1 dtex (1/100th size of a human hair)

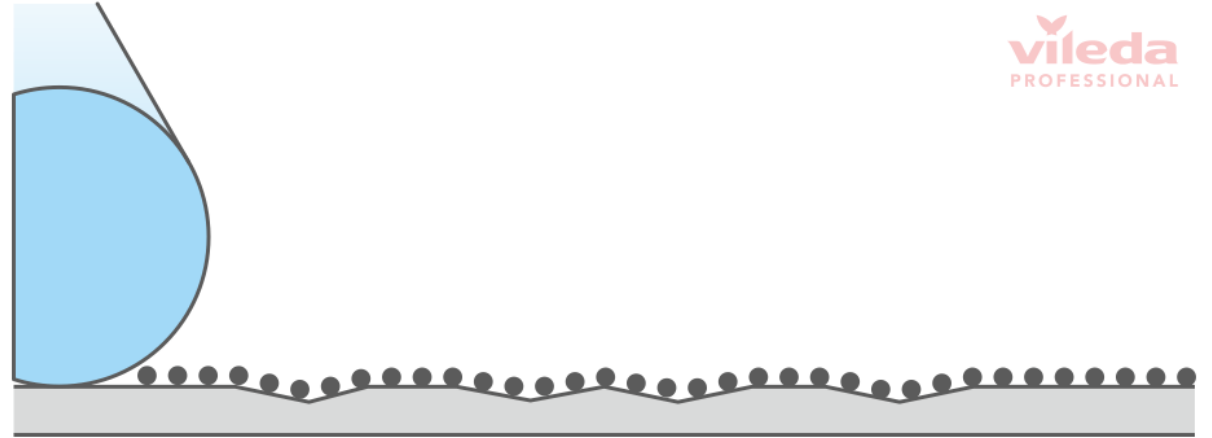


General benefits of microfibers

Conventional fibres



> 10 Ø µm



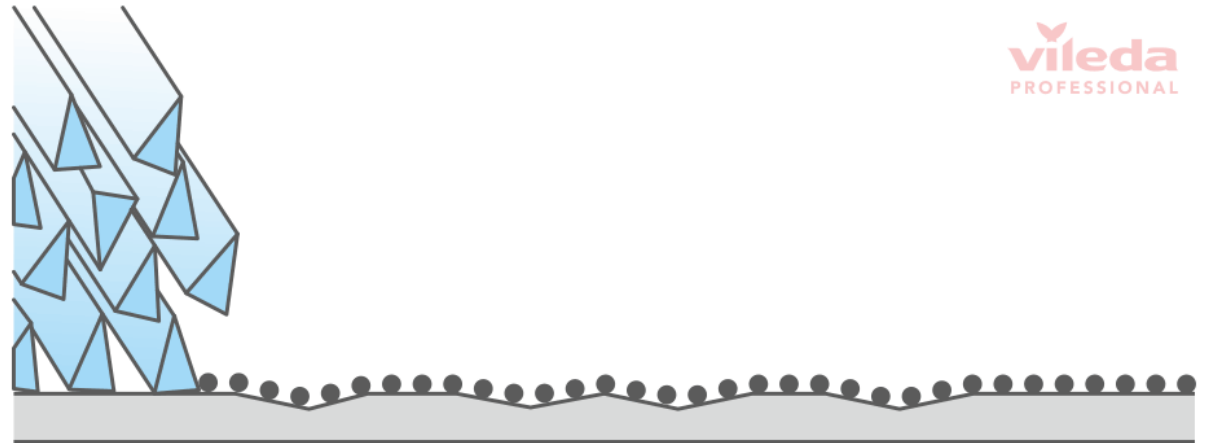
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Microfibers

- Penetrate surfaces at a finer level
- Higher levels of dirt and grease are removed
- Capillary action sucks up and holds liquid/dirt from the surface
- Improved cleaning performance reduces dependency on chemicals



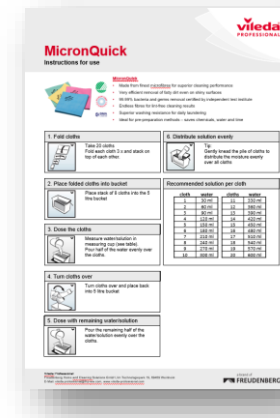
> 1,0 Ø µm



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Additional benefits of Vileda Professional microfibers

- **Externally certified bacteria removal** up to 99.99% (note: removed, not killed)
- **Streak free cleaning**: Only small droplets left on surface after cleaning, very low tendency to re-deposit germs & dirt back to surface
- **Wide range** of microfiber products for all surfaces and tasks
- Microfibres in **different decitex qualities** (Micron and Microfiber)
- Available in **single use and machine washable** formats
- **Colour coded** (Blue, Red, Green, Yellow and white)
- Supported by extensive usage, **application advice and certification**
- Assurance of **consistent high quality production**
- **Production also in Europe**



Quality you can trust

At Vileda Professional quality and performance claims are essential.

- Our plants and products are regularly subjected to external certifications
- Only respected external research institutes like the Hohenstein Institute, BMA Labor are used to quality test products and manufacturing plants

Examples include:

- MicroOne Premium Mops: BMA 99,99% Bacteria Removal
- MicronQuick & MicroTuff Swift: 99.86% Virus Removal
- Nordic Swan
- ISO Certified Production plants based in Europe
- PSV recycled certification

The consistent high quality of Vileda Professionals products offer you solutions you can trust.



HOHENSTEIN



Virus removal

Vileda Professional cloths remove 99.86% of bovine corona virus from surfaces

Using a test based on EN 16615 (4-field-test) both MicronQuick and MicroSolo cloths soaked with 40 mL purified water achieved a 99,86 % (log 2.88) virus reduction (bovine coronavirus BCoV) with no detectable residual virus.



MicronQuick

Our MicronQuick wipe is made from revolutionary microfibres, achieving superior cleaning performance even into microscopic structures.

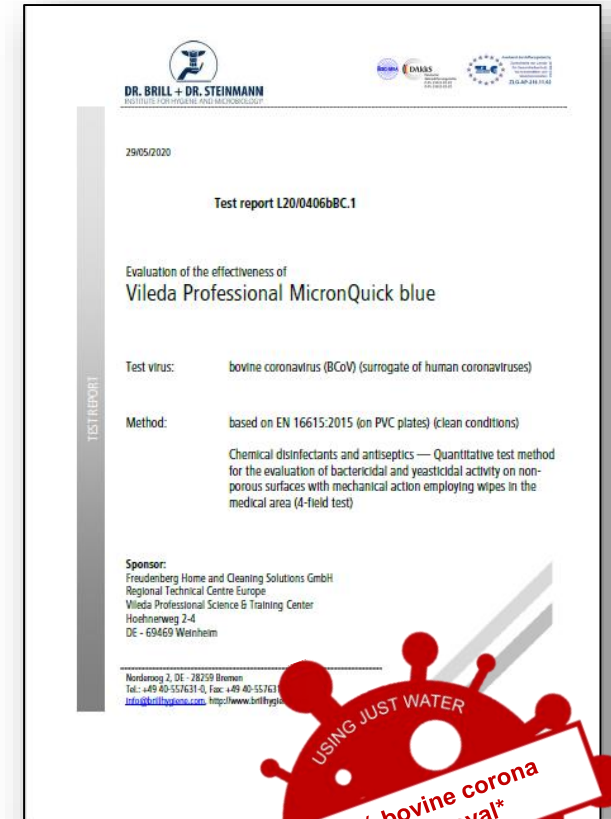
- Made from finest microfibres for superior cleaning performance
- Very efficient removal of fatty dirt even on shiny surfaces
- 99.99% bacteria and germs removal certified by independent test institute
- 99.86% virus removal tested by an external institute
- Ideal for pre-preparation methods – saves chemicals, water and time



MicroTuff Swift

MicroTuff Swift performs highly on all kinds of surfaces through extra-fine microfibres in combination with an increased volume. Good and efficient absorbency for everyday use

- Made from extra-fine microfibres for very high cleaning performance
- 99.86% bovine corona virus removal tested by an external institute
- High absorbency for extensive spill removal
- High particle pick-up through increased thickness
- Long product life cycle



Single Use microfiber products v durables

Quality single use microfiber mop/cloths are the most hygienic.



- Upto 99.99% Bacteria removal
- Dispose after single use
- No storing of products after use
- No management of laundry process
- No washing machines required on site

Durables have higher cross contamination risks from extra processes



- Upto 99.99% bacteria removal
- Storage on trolley after use
- Moving clean/used products around site
- Management of laundry process (chemical/thermal disinfection)
- In house or external laundry required

Assessing your site, processes and overall hygiene objective is crucial to the choice between single use and durable products. Vileda Professionals trained experts can consult in this process.

Frequently touched areas

Shopping malls

Alongside general cleaning processes special attention should be placed on the most frequently touched areas

Without being able to cover all contact points the most common are:

- Handles
- Tables and chairs
- Touch Screens/POS screens
- Coffee and vending machines
- Lift/Elevator buttons
- Staircase and escalator handrails
- Public phones

To reduce the risk of transmission these surfaces should be cleaned more frequently



Cafeterias

Alongside general cleaning processes special attention should be placed on the most frequently touched areas

Without being able to cover all contact points the most common are:

- Menus and holders
- Condiments (salt, pepper, ketchup)
- Food trays
- Counters (bar, entrance, etc.)
- Tables and chairs
- Payment/card reader
- Touch Screens/POS screens
- Coffee & drinks machines

To reduce the risk of transmission these surfaces should be cleaned more frequently



Staircases

Alongside general cleaning processes special attention should be placed on the most frequently touched areas

Without being able to cover all contact points the most common are:

- Handrails
- Switches
- Door security controls
- Door handles
- Elevator buttons

To reduce the risk of transmission these surfaces should be cleaned more frequently



Public washrooms

Alongside general cleaning processes special attention should be placed on the most frequently touched areas

Without being able to cover all contact points the most common are:

- Handles and door locks
- Toilet push plates & handrails
- Sink taps
- Soap & tissue dispensers (if not touchless)
- Hand Dryer (if not touchless)
- Feminine hygiene depositories
- Baby changing stations

To reduce the risk of transmission these surfaces should be cleaned more frequently



Restaurants

Alongside general cleaning processes special attention should be placed on the most frequently touched areas

Without being able to cover all contact points the most common are:

- Menus and holders
- Condiments (salt, pepper, ketchup)
- Food trays
- Counters (bar, entrance, etc.)
- Tables and chairs
- Payment/card reader
- Touch Screens/POS screens
- Coffee & drinks machines

To reduce the risk of transmission these surfaces should be cleaned more frequently



Fast Food Outlets

Alongside general cleaning processes special attention should be placed on the most frequently touched areas

Without being able to cover all contact points the most common are:

- Menus and holders
- Condiments (salt, pepper, ketchup)
- Food trays
- Counters (bar, entrance, etc.)
- Tables and chairs
- Payment/card reader
- Touch Screens/POS screens
- Coffee & drinks machines

To reduce the risk of transmission these surfaces should be cleaned more frequently



Convenience stores

Alongside general cleaning processes special attention should be placed on the most frequently touched areas

Without being able to cover all contact points the most common are:

- Glass counters
- Door handles of fridges and freezers
- Fresh fruit, produce bag holders
- Scales
- Payment/card reader
- Touch Screens/POS screens
- Drinks machines

To reduce the risk of transmission these surfaces should be cleaned more frequently



Recommended solutions

Recommended solutions



VoleoPro

With a footprint of 0.5 m² VoleoPro is the compact, ideal solution when space is tight. Its unique design and numerous intelligent functions make VoleoPro the business card for efficient professional cleaning performance.

- Compact trolley with a footprint of 0.5 m²
- Easy to manoeuvre and store
- Quick and easy to assemble
- Foldaway Bin Bag Lid incl. integrated cleaning plan holder
- Ergonomic inclined push unit
- Swivel front castor with break and roller bearing.



Origo 2

The new Origo 2 is the most innovative cleaning trolley Vileda Professional has ever built. This new generation ensures improved hygiene, higher efficiency, greater safety for users and sites as well as full integration of tablets and digitally aided cleaning devices.

- Compatible with all Pre-Prepared and Bucket and Press systems
- Fully lockable doors and top lids
- Optional recycled bucket and boxes
- Separable satellite trolleys
- Unique in lid tablet/pad storage solution
- Configure your own in the online creator

Recommended solutions



UltraSpeed Pro

The best performing flat mop bucket and press system on the market. It is so easy to use it needs no training and is adaptable to suit all sites. Outperforms bucket-and-press systems in all areas:

- Cleans over 750 m²* per hour
- High-performance press – drier floors reducing slip hazards
- Hygienic – no hand contact with mops or cleaning solution
- Easy to use – no training required
- Compact – small footprint for space saving storage
- Ergonomic – lightweight, no bending to wring



Durable Synthetic Dust Mop

- Ideal for maintenance and preliminary cleaning
- Manufactured from acrylic fibers for additional electrostatic attraction
- For use on all floor types
- Ideal for maintenance or spot cleaning processes

Recommended solutions



PVA Micro

Our most successful microfiber wipe PVAmicro achieves streak-free cleaning results with only one-step through a unique coating technology.

- Made from extra-fine microfibres for very high cleaning performance
- Advanced efficiency in the removal of fatty dirt for brilliant results
- Maximum absorbency for time-efficient cleaning of large areas
- Very quick and easy to rinse, no particles or hair stay in the wipe
- High coverage performance due to homogenous water release



MicroTuff Easy

MicroTuff Easy is our semi-disposable microfiber wipe that comes in a handy dispenser box and highly fits all cleaning purposes

- Made from extra-fine microfibres for very high cleaning performance
- Efficient removal even of fatty dirt
- Good absorbency for everyday use
- Best cost control through box system
- Avoids complex textile logistics – no collection, laundering or redistribution required



MicroOne

The single-use MicroOne wipes are designed for safe and easy pre-preparation and hygienic handling.

- Made from extra-fine microfibres for very high cleaning performance
- Efficient removal even of fatty dirt
- 99.9% bacteria and germs removal certified by independent institute



Recommended solutions



MicronQuick

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MicroTuff Swift

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- Made from extra-fine microfibres for very high cleaning performance
- 99.86% bovine corona virus removal tested by an external institute
- High absorbency for extensive spill removal
- High particle pick-up through increased thickness
- Long product life cycle



Recommended solutions



Breazy

Breazy is our semi-disposable wipe with a unique wave structure for excellent particle pick-up capabilities

- Contains microfibres for good cleaning performance
- 99.9% bacteria and germs removal certified by independent institute
- Good and efficient absorbency for everyday use
- Very high volume touch
- Superior dirt storage capacity due to patented 3D structure



Multipurpose

Natural latex glove suitable for all-round cleaning tasks. Available in 4 colours.

- High durability natural latex glove offering excellent cost efficiency and high anatomical comfort in use
- Good chemical resistance against detergents and cleaning chemicals
- Pure cotton flock lining for comfort in use
- Colour-coded for maximum safety in fulfilling hygiene requirements
- CE Cat. III
- Can be considered as protective against micro-organisms and viruses*



Please get in touch with us
to find the products suitable for your needs.

Thank you